

# WHO WE ARE

## BACKGROUND

SFO's 5-Year Strategic Plan, Inspiring the Extraordinary, sets a bold vision for inclusive economic growth, workforce equity, and meaningful community partnerships. At the heart of this vision is the work that the Social Impact Team leads. The team is organized into two units: Economic and Community Development and Workforce Standards Development. The Social Impact Team is part of the Strategy and Social Impact (SSI) section, which reports directly to SFO's Chief Operating Officer.

## MISSION

Social Impact creates equitable access to the airport's economic opportunities - uplifting small, local, and historically underrepresented businesses and supporting a thriving tenant workforce.

## GOALS

### ECONOMIC AND COMMUNITY DEVELOPMENT

Build a healthy, inclusive entrepreneurial ecosystem by connecting underutilized businesses to airport opportunities.

### WORKFORCE STANDARDS AND DEVELOPMENT

Ensure continuity of operations at the airport by investing in workforce strength and stability.

### BUSINESS AND CAREER CENTER

Promote economic inclusion by providing individualized support and resource navigation.



## CONTACT

# BUSINESS AND CAREER CENTER

### LOCATION

Dianne Feinstein International Terminal, A-Side, Departures Level, across from the Medical Clinic

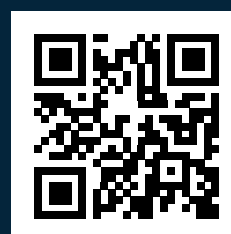
### HOURS OF OPERATION

**Monday – Thursday:**  
9:00AM – 12:00PM  
1:30PM – 4:00PM

**Friday**  
9:00AM – 12:00PM  
Closed on legal holidays

**PHONE**  
650-456-7966

**EMAIL**  
[community@flysfo.com](mailto:community@flysfo.com)



**WEBSITE**  
[qrco.de/bgMr04](https://qrco.de/bgMr04)



## MEET OUR TEAM

# STRATEGY & SOCIAL IMPACT



# MEET OUR TEAM

## WORKFORCE STANDARDS AND DEVELOPMENT UNIT

The Workforce Standards and Development (WSD) unit enhances SFO's success by managing programs that recruit job seekers, and support tenant employers and worker retention. Additionally, WSD ensures job quality and ordinance compliance while fostering partnerships with labor unions and city departments to empower workers.

## ECONOMIC AND COMMUNITY DEVELOPMENT UNIT

The Economic and Community Development (ECD) unit supports small, local, and historically underrepresented businesses by promoting diversity in airport contracts through outreach, technical assistance, and certification programs. By ensuring compliance with federal and local participation requirements and fostering collaborations with city divisions, ECD advances economic growth and community empowerment.



**Corina Monzón**  
Managing Director of Strategy  
& Social Impact



**Dr. Rita Ohaya**  
Director of Social Impact



**Erika Vargas**  
Strategy & Social Impact  
Administrative Assistant



**Mallika Hari**  
Strategy & Social Impact  
Administrative Analyst



**Andrew Abou Jaoude**  
WSD Manager



**Olga Elizalde**  
Tenant Engagement  
Specialist



**Tiffany Yee**  
WSD Specialist



**Kevin Murray**  
WSD Programs  
Administrator



**Hilary LaRowe Medieros**  
Business and Career  
Center Coordinator



**Omorede "Rico"  
Hamilton**  
Community Development  
Specialist



**Queena Lu**  
ECD Manager



**Colette Lam**  
ECD Analyst



**Jerrica Hau**  
ECD Programs  
Administrator



**Tabitha "Tabby" Shikuku**  
ECD Analyst